



Welcome to the sixth issue of the Global Initiative for Sustainability Ratings (GISR) *INSIGHT*. As 2014 gets underway, GISR would like to thank you for participating in the standard development process over the past 12 months - by staying connected through *Insight*, providing comments during the public consultation, and supporting the organization through various forums, committees, and the [Supporting Stakeholder program](#). Your participation in this process was critically important to GISR's major advances during 2013. In December, we released [Component 1: Principles](#). Throughout 2014, GISR will work in consultation with our [partners](#) from the investor, corporate, ratings and NGO communities to develop the Accreditation program and the standard's *Component 2: Issues*. Read on to learn more about how to engage with GISR this year - we cordially [invite your continued involvement in 2014](#).

Release of Component 1: Principles

GISR is pleased to release [Version 1.0 of Component 1: Principles](#). These Principles benefitted from input from hundreds of individuals and organizations worldwide. GISR expresses its gratitude for your contribution to the standard development and invites all parties to continue their engagement during the development of the Issues, Indicators and Accreditation components of the standard. Read a summary and download the Principles documents in complete and summary form [here](#).

Upcoming Webinar with International Finance Corporation (IFC)

[Join us for a webinar on January 23 - space is limited](#)

GISR has partnered with the [IFC](#) to present a webinar, "**GISR & Emerging Economies: Redefining Value and Moving Markets through Ratings Excellence.**" Sustainability (ESG) ratings play a pivotal role in guiding investment decisions for publicly traded companies and for credit analysis of debt issues throughout the world. However, the reach of ratings has not kept pace with the growing role of emerging markets in the global economy, nor the dominant role of family, group and/or state-controlled enterprises in those markets. The need for rigorous sustainability ratings for both companies and debt issues in emerging economies is a pressing need and major opportunity for advancing the global sustainability agenda.

Engage with GISR through this webinar to share insights and learn more about how the three-part ratings standard - Principles, Issues, and Indicators - aims to enable investors and companies to capture true value and sustainability excellence in public and private enterprises in

Please address questions and comments to [Emily Kilroy](#) or [Mark Tulay](#)

GISR INSIGHT is a periodic newsletter to keep you informed about the latest developments of the Global Initiative for Sustainability Ratings (GISR). Please [follow us on Twitter](#) for additional updates. [Visit the GISR website](#) for more information.

ABOUT GISR

GISR is a global, multi-stakeholder, nonprofit initiative whose mission is to design and steward a standard for corporate sustainability ratings, rankings and indexes. GISR's core products will be publicly and freely available. Each of the three components of the standard - Principles, Issues, and Indicators - will be accompanied by an accreditation process. Existing and future ratings, rankings and indices may voluntarily seek GISR accreditation at one of three levels of accreditation

Participating and supporting organizations include:

emerging economies. Join experts from the sustainability ratings community - asset owners, asset managers, companies, ESG research and ratings practitioners, and academics - for an interactive webinar moderated by GISR's Program Manager Mark Tulay and featuring **Dr. Roberta Simonetti** from Getulio Vargas Foundation/Advisor to the Sao Paulo Stock Exchange (BOVESPA) (invited) and GISR founder and Co-Chair, **Dr. Allen White**.

January 23, 2014, from 9:00 - 10:00 AM EST

Register by [clicking here](#).

Support GISR

The GISR Ratings Standard development relies on the generosity and commitment of a diversity of sources to meet its mission to expand and accelerate the contribution of business to sustainable development. The Supporting Stakeholder program is a global network of businesses, foundations, investors, NGOs and individuals committed to moving markets to more sustainable outcomes. Supporting Stakeholders receive early access to GISR publications, pre-registration to GISR webinars, and invitations to exclusive stakeholder briefings and other special events. Learn more about the [Supporting Stakeholder program](#) on our website to sign up today.

Recent Coverage

- *The Guardian* [Beyond corporate reporting: are integrated ratings next?](#)
- *Sustainable Brands* [#SustyGoals 2: A Dialogue with Allen White of GISR](#)
- *CSRWire* [International Effort Moves Forward to Develop Global Standard for Corporate Sustainability Ratings](#)
- *Global Proxy Watch* [Global Proxy Watch Vol XVII No 46](#)
- *Deutsche Bank CR* [Global Initiative develops standard for increased transparency and effectiveness of sustainability ratings](#)
- *Environmental Leader* [Sustainability Ratings Standard Moves Forward](#)

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